



AD SPECIFICATIONS

2017 INAFSM Conference Program

AD SIZES / COLOR OPTIONS BY SPONSORSHIP LEVEL

Stream Exhibitor Sponsors = Quarter Page / Black & White (Greyscale) – 3.75” wide x 2.25” tall

Wetland Exhibitor Sponsors = Half Page / Full Color – 3.75” wide x 3.5” tall

River, Watershed, Basin and Headwater Exhibitor Sponsors = Full Page / Full Color – 3.75” wide x 7.5” tall.

Please provide artwork as final print-ready, high resolution (300 dpi), jpegs, tiffs, or EPS.

Artwork should be emailed to kavery@inafsm.net

by July 7, 2017. *Ads submitted in previous years will not work for new program dimensions.

Questions? Call Karen at 317-829-3656.

Quarter Page

3.75” wide x 2.25” tall

Black and White

Stream Sponsors

Half Page

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Full Color

Wetland Sponsors

Full Page

3.75” wide x 7.5” tall

Full Color

Headwater Sponsors

Basin Sponsors

Watershed Sponsors

River Sponsors